



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2958

Invoice #	105163-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105163
Alt Order #	06838638
Deal #	
Order Flight	09/28/12 - 10/04/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Billing Address:
 National Media, Inc.
 Attention: Accounts Payable
 815 Slaters Ln.
 Alexandria, VA 22314

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a								
	KSNV				09/24/12 to 09/30/12	2x	----F--				
	KSNV			F	09/28/12	:30	5:11 AM	NRCCNV040914H The Rule:	\$325.00		2
	KSNV			F	09/28/12	:30	5:52 AM	NRCCNV040914H The Rule:	\$325.00		1
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a								
	KSNV				09/24/12 to 09/30/12	2x	----F--				
	KSNV			F	09/28/12	:30	6:08 AM	NRCCNV040914H The Rule:	\$1,000.00		1
	KSNV			F	09/28/12	:30	6:44 AM	NRCCNV040914H The Rule:	\$1,000.00		2
6	KSNV	Today Show	658a-9am								
	KSNV				09/24/12 to 09/30/12	2x	----F--				
	KSNV			F	09/28/12	:30	7:30 AM	NRCCNV040914H The Rule:	\$1,500.00		1
	KSNV			F	09/28/12	:30	8:30 AM	NRCCNV040914H The Rule:	\$1,500.00		2
9	KSNV	News 3 Sunrise SUNDAY	6a-7a								
	KSNV				09/24/12 to 09/30/12	2x	-----S				
	KSNV			Su	09/30/12	:30	6:17 AM	NRCCNV040928H Chalkboa	\$325.00		1
	KSNV			Su	09/30/12	:30	6:39 AM	NRCCNV040928H Chalkboa	\$325.00		2
10	KSNV	Sunday Today	7a-8am								
	KSNV				09/24/12 to 09/30/12	2x	-----S				
	KSNV			Su	09/30/12	:30	7:21 AM	NRCCNV040928H Chalkboa	\$625.00		1
	KSNV			Su	09/30/12	:30	7:46 AM	NRCCNV040928H Chalkboa	\$625.00		2
11	KSNV	M-F Today Show II	9-10a								
	KSNV				09/24/12 to 09/30/12	2x	----F--				
	KSNV			F	09/28/12	:30	9:29 AM	NRCCNV040914H The Rule:	\$750.00		1
	KSNV			F	09/28/12	:30	9:51 AM	NRCCNV040914H The Rule:	\$750.00		2
14	KSNV	Today 4th Hour	10am-11am								

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Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2956

Invoice #	105163-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105163
Alt Order #	0683638
Deal #	
Order Flight	09/28/12 - 10/04/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
14	KSNV	Today 4th Hour	10am-11am								
	KSNV				09/24/12 to 09/30/12	2x	----F--				
				F	09/28/12	:30	10:27 AM	NRCCNV040914H The Rule:	\$325.00		2
				ABLE TO PLACE							
				F	09/28/12	:30	10:51 AM	NRCCNV040914H The Rule:	\$325.00		1
16	KSNV	Rachael Ray	11am-12pm								
					09/24/12 to 09/30/12	2x	----F--				
				F	09/28/12	:30	11:17 AM	NRCCNV040914H The Rule:	\$325.00		2
				F	09/28/12	:30	11:26 AM	NRCCNV040914H The Rule:	\$325.00		1
17	KSNV	Golf	4a-8pm								
					09/24/12 to 09/30/12	8x	-----S-				
				Sa	09/29/12	:30	7:44 AM	NRCCNV040928H Chalkboa	\$700.00		3
				Sa	09/29/12	:30	11:36 AM	NRCCNV040928H Chalkboa	\$700.00		2
				Sa	09/29/12	:30	1:09 PM	NRCCNV040928H Chalkboa	\$700.00		7
				Su	09/29/12	:30	1:54 PM	NRCCNV040928H Chalkboa	\$700.00		1
				Su	09/30/12	:30	10:34 AM	NRCCNV040928H Chalkboa	\$700.00		5
				Su	09/30/12	:30	12:20 PM	NRCCNV040928H Chalkboa	\$700.00		6
				Su	09/30/12	:30	1:05 PM	NRCCNV040928H Chalkboa	\$700.00		4
				Su	09/30/12	:30	3:32 PM	NRCCNV040928H Chalkboa	\$700.00		8
20	KSNV	M-F Early News	5-630p								
					09/24/12 to 09/30/12	3x	----F--				
				F	09/28/12	:30	5:16 PM	NRCCNV040914H The Rule:	\$1,000.00		3
				F	09/28/12	:30	5:28 PM	NRCCNV040914H The Rule:	\$1,000.00		1
				F	09/28/12	:30	6:20 PM	NRCCNV040914H The Rule:	\$1,000.00		2
22	KSNV	Sa-Su Early News	5pm-630pm								
					09/24/12 to 09/30/12	3x	-----S-				

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 Alexandria, VA 22314

Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2958

Invoice #	105163-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105163
Alt Order #	06838638
Deal #	
Order Flight	09/28/12 - 10/04/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
22	KSNV	Sa-Su Early News	5pm-630pm								
	KSNV			Sa	09/29/12	:30	5:15 PM	NRCCNV040928H Cha1kboa	\$650.00		1
	KSNV			Sa	09/29/12	:30	6:10 PM	NRCCNV040928H Cha1kboa	\$650.00		2
	KSNV			Sa	09/29/12	:30	6:26 PM	NRCCNV040928H Cha1kboa	\$650.00		3
23	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm									
	KSNV			F	09/24/12 to 09/30/12	2x	----F--				
	KSNV			F	09/28/12	:30	6:36 PM	NRCCNV040914H The Rule	\$1,000.00		2
	KSNV			F	09/28/12	:30	6:43 PM	NRCCNV040914H The Rule	\$1,000.00		1
25	KSNV	Face to Face w/ J. Ralston	730-758pm								
	KSNV			F	09/24/12 to 09/30/12	1x	----F--				
	KSNV			F	09/28/12	:30	7:36 PM	NRCCNV040914H The Rule	\$800.00		1
31	KSNV	Friday Prime 9-10pm	9-10pm								
	KSNV			F	09/24/12 to 09/30/12	1x	----F--				
	KSNV			F	09/28/12	:30	9:36 PM	NRCCNV040914H The Rule	\$2,600.00		1
32	KSNV	NFL Pre-Game	1p-530pm								
	KSNV			Su	09/24/12 to 09/30/12	1x	-----S				
	KSNV			Su	09/30/12	:30	5:20 PM	NRCCNV040928H Cha1kboa	\$2,400.00		1
33	KSNV	NFL Football	1p-9PM								
	KSNV			Su	09/24/12 to 09/30/12	1x	-----S				
	KSNV			Su	09/30/12	:30	7:04 PM	NRCCNV040928H Cha1kboa	\$10,000.00		1
34	KSNV	News 3 in Prime	7-10pm								
	KSNV			Su	09/24/12 to 09/30/12	2x	-----S				
	KSNV			Su	09/30/12	:30	9:08 PM	NRCCNV040928H Cha1kboa	\$1,800.00		1
	KSNV			Su	09/30/12	:30	9:54 PM	NRCCNV040928H Cha1kboa	\$1,800.00		2

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Advertiser	NRCC-IE
Product	NRCC IE 2012
Estimate Number	2958

Invoice #	105163-1
Invoice Date	09/30/12
Invoice Month	September 2012
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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
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Order #	105163
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Billing Calendar	Broadcast
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IDB #	
Advertiser Code	155
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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
35	KSNV	M-F News 3 at Eleven	11pm-1135pm								
				to							
	KSNV			09/24/12 to 09/30/12	1x	---	F--				
				F	09/28/12	:30	11:12 PM	NRCCNV040914H The Rule	\$1,100.00		1
37	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm								
				to							
	KSNV			09/24/12 to 09/30/12	4x	----	SS				
				Sa	09/29/12	:30	11:14 PM	NRCCNV040928H Chalkboa	\$1,100.00		4
				Sa	09/29/12	:30	11:29 PM	NRCCNV040928H Chalkboa	\$1,100.00		1
				Su	09/30/12	:30	11:13 PM	NRCCNV040928H Chalkboa	\$1,100.00		3
				Su	09/30/12	:30	11:31 PM	NRCCNV040928H Chalkboa	\$1,100.00		2
38	KSNV	Tonight Show	1135p-1237a								
				to							
	KSNV			09/24/12 to 09/30/12	2x	----	F--				
				F	09/28/12	:30	12:10 AM	NRCCNV040914H The Rule	\$750.00		1
				F	09/28/12	:30	12:31 AM	NRCCNV040914H The Rule	\$750.00		2
40	KSNV	Late Night w/Fallon	1237a-136am								
				to							
	KSNV			09/24/12 to 09/30/12	2x	----	F--				
				F	09/28/12	:30	1:01 AM	NRCCNV040914H The Rule	\$225.00		1
				F	09/28/12	:30	1:24 AM	NRCCNV040914H The Rule	\$225.00		2
42	KSNV	Saturday Night Live	1130pm-1:02am								
				to							
	KSNV			09/24/12 to 09/30/12	3x	-----	S-				
				Sa	09/29/12	:30	12:13 AM	NRCCNV040928H Chalkboa	\$1,400.00		2
				Sa	09/29/12	:30	12:33 AM	NRCCNV040928H Chalkboa	\$1,400.00		3
				Sa	09/29/12	:30	12:51 AM	NRCCNV040928H Chalkboa	\$1,400.00		1
43	KSNV	Jeopardy in Prime	M-SA 8-11p / SUN 7-								
				to							
	KSNV			09/24/12 to 09/30/12	1x	-----	S				
				Su	09/30/12	:30	9:58 PM	NRCCNV040928H Chalkboa	\$1,200.00		1

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IDB #	
Advertiser Code	155
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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
44	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a		09/24/12 to 09/30/12	1x	-----S				
	KSNV			Su	09/30/12	:30	11:56 PM	NRCCNV040928H Chalkboa	\$400.00		1
45	KSNV	Saturday Prime 9-10pm	9-10pm		09/24/12 to 09/30/12	1x	-----S-				
	KSNV			Sa	09/29/12	:00					
		<u>Aired Spots</u>							<u>\$1,500.00</u>	<u>Unresolved</u>	<u>1</u>

Gross Total \$55,550.00
Agency Commission \$8,332.50
Net Amount Due \$47,217.50 Payment Terms 30 Days

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